

# The California Green Business Program



**Want to start a green business program in your area?**

**Contact the California Green Business Coordinator, Matt McCarron: 510-540-3828, [mmccarro@dtsc.ca.gov](mailto:mmccarro@dtsc.ca.gov)**

The coordinator can:

- Assist with presentations to stakeholders and potential certification applicants
- Provide technical support
- Help identify and engage stakeholders to partner in conducting applicant assessments
- Motivate businesses to enroll in the certification process
- Demonstrate to stakeholders the efficiency of the California Green Business Program database

## **Organize Stakeholders**

Identify organizations and utilities to partner in assessing completion of applicant's certification checklists:

- Water board
- Air quality district
- Utility company
- Hazardous waste department or facility